

COOKIE POLICY

Last updated January 6, 2021

1. GENERALLY.

This cookie policy provides you with information about how we use "cookies", or similar technologies, on our websites, applications, and other services to enable us to understand how you interact with our products, to improve your experience, and to allow you to use certain features, such as sharing content via social networks or other communications channels. This notice also provides information about how third parties may use such technologies in association with the operation of our services. This policy is a supplement to our general Privacy Policy, which can be found at <https://store1.equipovision.com/privacy-policy>. All defined terms in the general Privacy Policy shall retain the same meaning as this page.

2. WHAT ARE COOKIES?

Cookies are small text files that are sent to the terminal you use to access to the Internet (usually your browser) by the websites you visit. Cookies are stored in your computer to be recognized by those websites on your subsequent visits. Cookies cannot be used to retrieve other data from your hard disk, transmit computer viruses or identify and use e-mail addresses. Each cookie is unique to each browser and device you use to access our Website. Cookies can be installed by the operator of the website you are visiting ("First-Party Cookies") or by other websites ("Third-Party Cookies"). Cookies can be permanently stored in your device until they expire or until you delete them ("Permanent Cookies"), or they can be automatically eliminated when you abandon the website or when you close your browser ("Session Cookies"). Cookies are used for several purposes: to ensure the correct functioning of the Website and offer an improved and more efficient browsing experience. A "web beacon," also known as a tag, pixel tag, or clear GIF, is used to transmit information back to a web server. When we talk about "cookies" in this Policy, we mean not just cookies, but web beacons and similar technologies.

3. STRICTLY NECESSARY / TECHNICAL COOKIES.

"Strictly necessary" or "technical cookies" are cookies used exclusively to transmit a communication on an electronic communication network, or insofar as they are strictly necessary to provide a service expressly required by you. These cookies grant a smooth navigation and use of the Website and allow you to browse with certain pre-determined settings (e.g. preferred language, products on your chart) in order to improve our service. These cookies include analytical cookies, which are sometimes directly used by the website's operator to collect anonymous and aggregate information on visitors and on how visitors use the website for statistical purposes. Your prior consent is not necessary for the use of these cookies.

4. PROFILING COOKIES.

Profiling cookies create user profiles and are used to send advertisements in line with the preferences shown by the user while browsing the web. These cookies belong either to us or to third parties which are accurately selected and checked and they are used to guarantee that the marketing messages received through the Website or other websites used by us for advertising purposes are in line with your preferences. Our advertising may offer targeted messages, based on previous visits to the Website, on the pages visited more frequently and on other information on the visitor. Your prior consent is necessary for the use of these cookies.

5. COOKIE OPT-OUT.

When first accessing any page of our Website, a banner containing a simplified policy statement is displayed. This banner could include an unmarked box or toggle that requires you to affirmatively “opt-in” to our use of non-necessary cookies. Additionally, you may change and manage your cookie preferences in the following manner:

You may give or withdraw your consent to the use of non-necessary cookies.

You may give or withdraw your consent through your browser’s settings. The following are some common browsers and the instructions on how the settings can be changed.

Internet Explorer, instructions can be found at <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>.

Google Chrome, instructions can be found at <https://support.google.com/chrome/answer/95647?hl=en>.

Mozilla Firefox, instruction can be found at <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectlocale=en-US&redirectslug=enable-and-disable-cookies-website-preferences>.

Opera, instructions can be found at <https://help.opera.com/en/latest/>.

Apple Safari, instructions can be found at <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>.

6. COOKIES USED ON OUR WEBSITE.

FIRST-PARTY COOKIES			
Type	Category	Purpose	Duration
Functional	Preferences and Settings	Your preferences may be stored in our cookies so you do not have to reset them every time you visit our services. These cookies allow us to remember the choices you make to tailor this website and provide enhanced features and content to you. For example, these cookies can be used to remember your user name, language choice or country selection, they can also be used to remember changes you've made to text size, font and other parts of pages that you can customize. In addition, they may be used to provide services you've asked for such as watching a video or commenting on a blog.	Permanent

Functional	Referrals	These cookies are placed on your device when you use one of our special referral pages to create a link to refer our service to your friends. When you create your referrers account and/or send a referral link by email or social media outlet (such as Facebook and Twitter), a cookie will be placed on your device to help us track the referrals you have made and credit you with any benefit that is available in accordance with our referral program. If you receive a referral to our service and click on the link sent to you, we will also place a cookie on your device so that we can understand how well our referral program is performing and provide you with any benefit that is available to you, through the program when you sign up to our service.	Session
Strictly Necessary	Preferences and Settings	Other preferences may be stored in our cookies so you do not have to reset them every time you visit our services but are strictly necessary for us to keep. For example, if you decide that you wish to opt-out of cookies there will be a single cookie stored on your browser so our website recognizes your preference when you	Permanent
Strictly Necessary	Analytics and Research	We use some cookies to collect information about how people are using our services. For example, these cookies allow us to know which pages are visited the most often, how people are moving from one link to another and if they get error messages from certain pages. Overall, these cookies provide us with analytical information about how our services are performing and how we can improve them.	Session
Strictly Necessary	Performance	Some of our cookies are essential to make our Services work. They enable you to move around this site and use its features. Without these cookies, services that are necessary for you to be able to use the site, such as load balancing or remembering items in your shopping basket, can't be provided.	Session

THIRD-PARTY COOKIES: ANALYTIC COOKIES			
Type	Duration	Purpose	Privacy Policy & Opt-Out

<p>Google Analytics</p>	<p>Permanent (10 minutes to 2 years)</p>	<p>They are used to anonymously monitor how the visitor uses the Website for statistical purposes, allowing us to optimize how the Website works and offer a better browsing experience.</p>	<p>For more information, visit them at https://support.google.com/analytics/answer/6004245?hl=en.</p>
<p>Functional</p>	<p>Referrals</p>	<p>These cookies are placed on your device when you use one of our special referral pages to create a link to refer our service to your friends. When you create your referrers account and/or send a referral link by email or social media outlet (such as Facebook and Twitter), a cookie will be placed on your device to help us track the referrals you have made and credit you with any benefit that is available in accordance with our referral program. If you receive a referral to our service and click on the link sent to you, we will also place a cookie on your device so that we can understand how well our referral program is performing and provide you with any benefit that is available to you, through the program when you sign up to our service.</p>	<p>Session</p>
<p>Strictly Necessary</p>	<p>Preferences and Settings</p>	<p>Other preferences may be stored in our cookies so you do not have to reset them every time you visit our services but are strictly necessary for us to keep. For example, if you decide that you wish to opt-out of cookies there will be a single cookie stored on your browser so our</p>	<p>Permanent</p>

		website recognizes your preference when you	
Strictly Necessary	Analytics and Research	We use some cookies to collect information about how people are using our services. For example, these cookies allow us to know which pages are visited the most often, how people are moving from one link to another and if they get error messages from certain pages. Overall, these cookies provide us with analytical information about how our services are performing and how we can improve them.	Session
Strictly Necessary	Performance	Some of our cookies are essential to make our Services work. They enable you to move around this site and use its features. Without these cookies, services that are necessary for you to be able to use the site, such as load balancing or remembering items in your shopping basket, can't be provided.	Session

The following types of cookies may be used when you visit the Site:

Analytics Cookies

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

Our Cookies

Our cookies are “first-party cookies”, and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser, but may affect the functionality of the Site.

Personalization Cookies

Personalization cookies are used to recognize repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

Security Cookies

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.

Site Management Cookies

Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

Third-Party Cookies

Third-party cookies may be placed on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.

CONTROL OF COOKIES

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

[Apple Safari](#)

[Google Chrome](#)

[Microsoft Edge](#)

[Microsoft Internet Explorer](#)

[Mozilla Firefox](#)

[Opera](#)

[Android \(Chrome\)](#)

[Blackberry](#)

[Iphone or Ipad \(Chrome\)](#)

[Iphone or Ipad \(Safari\)](#)

In addition, you may opt-out of some third-party cookies through the [Network Advertising Initiative's Opt-Out Tool](#).

OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A "web beacon" or "pixel tag" is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:

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